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Delivery Dates

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Digital Publication



Stats for Digital editions Jan 1 - Jun 10, 2013

Total Issue visits	24,611
Monthly Unique issue Visits	7,160
Daily Unique visits	9,503
total page views	85,028
Unique page views	71,865

Digital Edition Sponsorship

Available Sizes	Monthly	size (in pixels)	Max file weight
Leaderboard	\$1,500	728 wide x 90 tall	100k
Skyscraper	\$1,500	120 wide x 600 tall	100k
Medium Rectangle	\$1,250	300 wide x 250 tall	100k

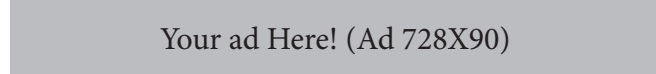
Digital Delivery



Your September 29, 2014 digital edition is here. Click on the issue cover or the headlines below to begin.



- New Armstrong CEO sets course for change
 - High-end product investments drive Dixie's growth
 - COREtec Plus sales surge
 - NFA gets ready for Maui meeting
 - FCW Exclusive: WF Taylor launches Credle to Credle certified adhesive
 - Alan Seidenberg Charity Golf Tournament raises \$140,000 for FCIF
 - Mohawk University sets high bar for retail training
 - Mohawk connects retailers to consumers through social media
 - Customs seizes infringing laminate
 - Shaw introduces bio-renewable adhesive
 - Fall selling season brings incentives
 - Marketplace & Classifieds...
- Sincerely,
Santiago Montero
Publisher and Editor in Chief
- To view these articles on FCW's website click here
Click here to view our Archives online



Ad placements not accurate sized in examples above

Stats for newsletter

Final list	13,765
Delivered	13,710
Delivered %	99.6%
Opens	2,618
Open % (delivered)	19.1%
Clicks	693
Click % (opens)	26.5%

Numbers reported from Feb. 24, 2014

How to get your materials to us:
E-mail: fcwservices@hearst.com